

## Connect Two Promotions

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**To:** Paul Barrow  
**Subject:** RE: Geoff Gibson Heating

[Testimonial after a referral to Gibson Heating by Connect Two Promotions Ltd](#)

**From:** Paul Barrow [mailto:paul@pinbadge.com]  
**Sent:** 14 April 2010 18:45  
**To:** info@connecttwo.co.uk  
**Subject:** Geoff Gibson Heating

Hi Liz

Many thanks for contacting Geoff and putting him in touch with me.

As you know, I was a little disappointed at the speed of Geoff's initial contact with me, but once he had made contact the service has been nothing but excellent. He promised to ring and visit me last weekend – which he did. Coming out on a Sunday was just fantastic!!!!

He assessed my problems accurately and I felt very comfortable giving him a set of keys to access my flat at times convenient for him. He promised to start the work sometime this week and he actually started on Monday !!!!! A great surprise for me. I was half expecting the usual sharp intake of breath from a British tradesman and the usual " Well, mate, we might get round to it is 3 – 4 weeks time".

Whilst carrying out the work, they found a number of other issues and just got on and sorted them. Just the kind of service I expect. Fantastic. They left my flat clean and tidy – even to the point of vacuuming the carpets in the areas they had been working. Again, just what I would expect.

He has left a fridge magnet on my boiler with his contact details. A very useful little item so that I always have his contact details to hand, should I need them. I understand from Geoff that you produced them for him. Well done in encouraging the use of promotional products !!!

As we both know – the power of the promotional product far exceeds the longevity of any other form of advertising – with over 76% of people being able to name a brand or company featured on a promotional item in their possession. Geoff has clearly taken your message to heart in having these magnets made and I hope that your other BNI colleagues will also consider some kind of promotional item in their marketing mix (sourced through you, of course!!!!)

Please thank Geoff for me when you next see him, as I was only able to catch him on the phone, having arrived home after they had finished and gone.

I will have no hesitation in recommending him to anyone I talk to.

Once again, many thanks for sorting this for me. It is very much appreciated

Kind Regards  
Paul

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